



About Cupar Development Trust, the Cupar Town Interpretive Plan and the Community-led Projects

Cupar Development Trust is a not-for-profit organization working in partnerships with local organizations in the historic town of Cupar to initiate and support community-based projects which will secure long-term social, economic and environmental benefits for the town. The Trust provides a lead and coordinating role in community-led project development, funding and delivery including the provision of administrative and financial control. The successful applicants will be employed by the Trust.

The Cupar Town Interpretive Plan: In association with other local partners, the Trust commissioned the preparation of the Cupar Town Interpretive Plan ([link to Interpretive Plan Report](#)) to make more of Cupar's rich heritage as assets in promoting the town economically and socially going forward. The Plan provides a practical working guide which is being used to identify Cupar as a vibrant place that is firmly rooted in its heritage and its people and making the most of its potential.

The Three Community-led Projects: The Interpretive Plan identifies the ways by which Cupar can re-position as a 21st century destination. The emphasis is upon the Cupar community taking the lead in implementing the ideas described in the Plan of the activity required. We help create Digital Cupar as a strong digital identity; for Cupar to be known as an (exceptionally) good place to grow up and put down roots; and, to be viewed as a town with character, which is creative and has commercial vitality, and cares for all. This guiding vision has shaped the three community-led projects which will be developed and supported by the staff forming the Cupar LEADER team.

The Cupar LEADER team will recruit and support volunteers to:

- establish the Cupar Digital Archive holding images and information about Cupar's special places, people and events
- build up a digital calendar of past and present events and venues and help promote Cupar via social media and improved websites
- organize a new summer event for families
- create the 'Digital Cupar' as an accessible resource for integrating heritage with place marketing

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